{ “Hero”: { “Headline”: “Copyright Advisory, Registration Assistance & Agreements in India”, “Subtext”: “Get ownership clarity, file your copyright, draft or review license/assignment agreements, plan monetization—or request a custom portfolio strategy.”, “TrustChips”: [“Attorney-led”, “Activity-wise fees (Govt. fees extra)”, “Bulk discounts”, “Coordination with associates (for disputes)”], “CTAs”: { “GetEstimate”: “#estimate”, “TalkToProfessional”: “#leadform” } },

“WhyUs”: { “Points”: [ “Attorney-led documentation & advisory”, “Transparent per-activity fees”, “Bulk discounts for multiple works”, “Strategic depth via SoP-driven engagements” ] },

“Sections”: { “OwnershipClarity”: { “id”: “#ownership”, “Who”: “Creators, startups, businesses hiring freelancers/employees”, “Promise”: “Clear authorship & ownership, clean chain of title”, “Scope”: [“Authorship advisory”, “Copyrightability opinion”, “Work-for-hire/assignment agreements”], “Pricing”: { “Advisory”: “₹5,000/hr (min 1 hr; 30-min steps)”, “StandardAgreement”: “Starts ₹15,000 (~3 hrs)”, “ComplexAgreement”: “Starts ₹15,000 (min 3 hrs; scales with complexity)” }, “CTA”: “LeadForm context=ownership” },

"Registration": {  
 "id": "#registration",  
 "Who": "Clients needing official records before publishing/distribution",  
 "Promise": "Accurate filings and recordals, complete documentation",  
 "Scope": ["Filing assistance per work", "Recordals of assignment/transfer", "Pre-filing advisory checks"],  
 "Note": "Filings are executed via our associates; we prepare and coordinate end-to-end.",  
 "Pricing": {  
 "Filing+AssociateAdvisory": "Starts ₹15,000 (Govt. fee extra)",  
 "AddOnAdvisory": "₹5,000/hr"  
 },  
 "CTA": "LeadForm context=registration"  
},  
  
"LicenseAssign": {  
 "id": "#license",  
 "Who": "Creators/companies granting usage rights",  
 "Promise": "Draft/review agreements to retain control and value",  
 "Scope": ["Exclusive/non-exclusive licenses", "Assignments", "Usage scopes (term, territory, royalty clauses)"],  
 "Pricing": {  
 "StandardAgreement": "Starts ₹15,000",  
 "ComplexAgreement": "Starts ₹15,000 (min 3 hrs)",  
 "ReviewsAdvisory": "₹5,000/hr"  
 },  
 "CTA": "LeadForm context=license"  
},  
  
"Monetization": {  
 "id": "#monetization",  
 "Who": "Creators and businesses planning revenue via licensing/syndication",  
 "Promise": "Practical royalty frameworks and licensing strategies",  
 "Scope": ["Licensing strategies", "Royalty frameworks", "Guidance on collective rights bodies"],  
 "Pricing": {  
 "AdvisoryMemos": "₹5,000/hr",  
 "ComplexRevenueShare": "As complex agreements (start ₹15,000; min 3 hrs)"  
 },  
 "CTA": "LeadForm context=monetization"  
},  
  
"Strategy": {  
 "id": "#strategy",  
 "Who": "Institutions, publishers, corporates treating copyright as strategic asset",  
 "Positioning": "Custom engagement after SoP review; no public price list",  
 "Scope": ["Portfolio audits", "Commercialization roadmaps", "Integration with trademarks/patents", "IP portfolio strategy"],  
 "CTA": "LeadForm context=strategy"  
}

},

“FeesTable”: { “AdvisoryReviews”: “₹5,000/hr (min 1 hr; 30-min increments)”, “StandardAgreements”: “Starts ₹15,000”, “ComplexAgreements”: “Starts ₹15,000 (min 3 hrs)”, “CopyrightFiling”: “Starts ₹15,000 (Govt. fee extra)”, “Recordals”: “Starts ₹10,000 (Govt. fee extra)”, “CoordinationWithAssociates”: “Starts ₹10,000 (external fees separate)”, “Memos”: “₹5,000/hr”, “BulkDiscounts”: “Per-unit fees reduce for multiple works/agreements” },

“Coordination”: { “id”: “#coordination”, “Positioning”: “We do not advertise litigation or enforcement”, “Promise”: “For disputes (e.g., takedowns, notices), we coordinate with external associates; documentation and IP context provided”, “Pricing”: “Starts ₹10,000; external counsel fees separate” },

“WhyUsExtended”: { “id”: “#whyus”, “Points”: [ “Attorney-led, business-aligned advisory (not just form-filling)”, “Transparent per-activity fees; bulk discounts”, “Strategy depth for scaling clients (SoP-driven)” ] },

“FAQs”: { “id”: “#faqs”, “QnA”: [ {“Q”: “Are Govt fees included?”, “A”: “No—Govt. fees extra per work category.”}, {“Q”: “Certificate timelines guaranteed?”, “A”: “No—Govt. processing applies.”}, {“Q”: “Bulk discounts?”, “A”: “Yes—per-unit professional fees reduce with multiple works/agreements.”}, {“Q”: “Disputes/enforcement?”, “A”: “We coordinate with external associates; litigation not advertised.”}, {“Q”: “How is advisory/review billed?”, “A”: “₹5,000/hr (min 1 hr; 30-min increments).”} ] },

“LeadForm”: { “Fields”: [“Name”, “Email”, “Phone”, “Dropdown: What do you need today? (Ownership / Registration / License / Monetization / Strategy)”, “Message”, “Upload (optional)”], “Buttons”: [“Get Activity-Wise Estimate”, “Talk to a Professional”] },

“Terms”: { “GovtProcessing”: “No certificate timeline guarantees”, “GovtFees”: “Govt. fees & taxes are additional”, “Filing”: “Copyright filings executed via associates; we prepare & coordinate end-to-end”, “Disputes”: “Coordination with external associates only; litigation not advertised”, “Disclaimer”: “Private IP services provider; not a government site” } }